

## Your favourite cleansing balm just levelled up...

Superdrug launches supersize of cult favourite B. Melting Cleansing Balm



Loved by TV stars, regularly compared to premium products, and constantly sold out across stores – **Superdrug's B. Melting Cleansing Balm** really is a high-street favourite.

So much so, the team at Superdrug have launched a Supersize version of the popular product which is **85% bigger than the original**. The new 120g balm will be priced at £16.99, compared to the 65g at £9.99.

Voted **Best Purse Friendly Cleanser in this year's Marie Claire UK Skin Awards**, a huge 96% of trial users said the product removed all traces of impurities, dirt and makeup. Leaving the skin feeling soft, hydrated and soothed – the new, Supersize product can be found in store and online at Superdrug.