

## SUPERDRUG LAUNCH SALE WITH UP TO OVER 70% OFF CHRISTMAS GIFTING AHEAD OF JANUARY

Leading high-street health and beauty retailer, Superdrug have launched their earliest ever reductions across their range of Christmas gifts, meaning shoppers don't need to wait until the January sales to get their hands on some fantastic offers!

Superdrug have extended their Black Friday deals across 15 products, including own brand make-up range Studio London, with over 80% off their 5pc brush collection and over 70% off the 8pc collection, to ensure that shoppers are able to spread the cost of Christmas this year, as well as offering huge discounts on a further 64 products ahead of Christmas Day.

Own Brand Director, Jamie Archer comments *"We started our Black Friday offers earlier than ever this year with the understanding that our customers want to spread the cost of Christmas now more than ever and so we've decided to extend some of our Black Friday deals, as well as offering more fantastic prices across a further 64 gifting products."*

*"As an accessible retailer we are committed to help make Christmas more affordable and have decided to continue giving our customers big savings up until the end of the year, with the aim to help shoppers make the best of their festive budgets and treat their friends and family this Christmas."*

*"At Superdrug the customer is always at the heart of what we do. With this in mind, we have focused on offering quality and value to our shoppers, ensuring the beauty and health products we know our customers want and need are accessible for all budgets."*

The new lines added include MUA and Revolution make up kits, Studio London gift sets, L'Oreal Men's gift sets and Disney stocking fillers:

- [Selected Eyeshadow Palette 100 shades – 75% OFF - WAS: £30, NOW: £7.50](#)



- [Studio London Classic Brush Collection 5pc set – 83% OFF - WAS: £30, NOW: £5](#)
- [Studio London Ultimate Brush Collection 8pc Set – 73% OFF - WAS: £30, NOW; £8](#)



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- [Revolution The Everything Make-Up Starter Kit – 69% OFF - WAS: £65, NOW: £20](#)
- [Sanctuary Escape – 50% OFF - WAS: £50, NOW: £25](#)



- [Baylis & Harding Jojoba Drum – 66% OFF - WAS: £30, NOW: £10](#)
- [Bayliss & Harding Sweet Mandarin & Grapefruit Set – 75% OFF - WAS: £30, NOW: £7.50](#)



- [Layering Lab Paradise Home Wax Melt Kit – 67% OFF - WAS: £15, NOW: £5](#)
- [Dove Time To Get Pampering Ultimate Collection – 60% OFF – WAS: £25, NOW £10](#)



- [Superdrug Bloom Bath Salts – 75% OFF – WAS: £10, NOW: £2.50](#)
- [Superdrug Bloom Handwash & Lotion Duo – 70% OFF - WAS: £10, NOW: £3](#)



- [Bulldog Original Shave Duo – 67% OFF – WAS: £15, NOW: £5.00](#)
- [L’Oreal Men’s Morning Routine set – 62% OFF – WAS: £20, NOW: £7.50](#)



- [Fantasy Sloth Hot Water Bottle – 75% OFF – WAS: £20, NOW £5.00](#)

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- [Fantasy Sloth Slippers – 67% OFF - WAS: £15, NOW: £5](#)



- [Disney Encanto Mask – 68% OFF – NOW: £8, NOW: £2.50](#)
- [Paw Patrol washbag set – 67% OFF – WAS: £15, NOW: £5.00](#)



- [Sanctuary Dreamy Nights Duo set – 67% OFF – WAS: £15, NOW: £5.00](#)
- [Stranger Things Body Wash and Puff Duo – 75% OFF – WAS: £10, NOW: £2.50](#)



Shop all offers and Christmas Gifts at [www.Superdrug.com](http://www.Superdrug.com)

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**For more information please contact:**

[superdrug-mindplasmatter@ashfieldhealth.com](mailto:superdrug-mindplasmatter@ashfieldhealth.com)

## Notes to editor:

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Superdrug offers the best in trending beauty brands, everyday personal care and essential health products. With over 780 stores across the UK and Ireland, Superdrug brings the best in accessible beauty and health to the high street and online.

Superdrug shoppers can locate their nearest store by visiting the [store finder](#) on superdrug.com. For further information please contact the Superdrug press office at Mind+Matter on 01273 712000 or email [superdrug-mindplasmatter@ashfieldhealth.com](mailto:superdrug-mindplasmatter@ashfieldhealth.com).