

KIM KARDASHIAN'S PEACH ICED TEA TOOTHPASTE OBSESSION IS NOW AVAILABLE IN THE UK

Last year, beauty mogul Kim Kardashian revealed the secret behind her picture perfect smile - Australian toothpaste brand, HiSmile! You can now grab the 5-flavour selection of celebrity-approved toothpastes at Superdrug as it has just launched exclusively to the high-street retailer. Check out more below on the smile-enhancing toothpaste collection.

Sweeter than sugar, without the nasties.

Looking to level up your oral health? HiSmile is on hand with a brand-new Fluoride+ formula for a superior clean that offers 5 sweet flavours that you'd think would be a dental no-go, but their toothpaste doesn't just freshen up your smile. It improves it.

So what are you waiting for?

For £XX each, you can grab:

- HiSmile **Watermelon** Toothpaste
- HiSmile **Mango Sorbet** Toothpaste
- HiSmile **Coconut Whip** Toothpaste
- HiSmile **Peach Iced Tea** Toothpaste
- HiSmile **Smooth Mint** Toothpaste

Now exclusively online and in-store at Superdrug.

