



SUPERDRUG UNVEILS REFURBISHED MANCHESTER ARNDALE STORE

Manchester Arndale store to welcome brand-new look with Beauty Services, luxury fragrance and exclusive brands

Superdrug is set to open its doors to a newly refurbished store on **Friday 10th February**, in Manchester's Arndale Shopping Centre. The refurbishment will see the store double in size, at 6300 sq. ft, creating an additional 12 jobs for the local community.

Alongside the hundreds of beauty products already offered, the Manchester Arndale store will also unveil its brand-new Beauty Studio - where customers can access a host of professional treatments at affordable prices, including nail, eyebrow threading and piercing services.

Customers will be spoilt for choice when shopping for essentials – with an extended range of health and beauty products available in store, including Superdrug's new own-brand cosmetics range Studio London, as well as other best-selling ranges including B. Skin, Me+, Vitamin E, Optimum and Naturally Radiant. Offering a competitive array of exclusive beauty and personal care brands, beauty enthusiasts can shop favourites including the likes of e.l.f, Revolution and MUA, as well as trending and exclusive brands, Studio London, Bourjois and 3INA.

Visitors can also find their go-to scent at the store's new fragrance counter (just in time for Valentine's Day!), boasting exciting and purse-friendly promotions on perfume and aftershave by premium brands such as YSL, Viktor & Rolf, Giorgio Armani, Prada and Valentino.

Shoppers will have the chance to sign up to Superdrug's Health & Beautycard to collect points to redeem on future purchases, with exclusive offers available for cardholders, including lower member prices, bonus points offers, birthday treats and the option to pay with points.

Nigel Duxbury, Property Director at Superdrug, said: *"We are so pleased to be announcing the exciting re-opening of our Manchester Arndale store. With a wide range of popular health and beauty brands, a luxury fragrance counter, and a professional Beauty Studio, we're confident that our customers will love this enhanced shopping experience."*

Address:

Superdrug
Unit L33
Manchester Arndale
Manchester
M4 3AQ

Opening hours:

Monday to Friday: 9:00am – 8:00pm
Saturday: 9:00am – 7:00pm
Sunday: 11:30am - 5:30pm

-ENDS-

For further information, product press releases or requests for comment, please contact the Superdrug press office at Mind+Matter on 01273 712000 or email superdrug-mindplusmatter@evogroup.com



Notes to editor:



Superdrug offers the best in trending beauty brands, everyday personal care and essential health products. With over 780 stores across the UK and Ireland, Superdrug brings the best in accessible beauty and health to the high street and online.

Superdrug shoppers can locate their nearest store by visiting the store finder on superdrug.com.

For further information please contact the Superdrug press office at Mind+Matter on 0127 371 2000, or email superdrug-mindplasmatter@ashfieldhealth.com.

About A.S. Watson Group

- Established in Hong Kong in 1841, A.S. Watson Group is the world's largest international health and beauty retailer with over 14,300 stores in 24 markets. Each year, over four billion customers and members shop with our 12 retail brands, both in stores and online.
- In Hong Kong, we operate more than 600 stores under four retail brands – Watsons, PARKnSHOP, FORTRESS, and Watson's Wine. In addition, we manufacture and distribute high quality drinking water brand Watsons Water, as well as the famous juice drinks Mr Juicy and Sunkist.
- For the fiscal year 2017, A.S. Watson Group recorded revenue of HKD156.2 billion. We have over 140,000 employees worldwide, including 12,900 in Hong Kong.
- A.S. Watson Group is also a member of the world-renowned multinational conglomerate CK Hutchison Holdings Limited, which has five core businesses - ports and related services, retail, infrastructure, energy and telecommunications in over 50 countries.
- Please visit www.aswatson.com for more in-depth information about A.S. Watson Group and its brands. You may also stay in touch with us via our digital presence (eCommerce, social media, mobile app & more); more details are at <http://www.aswatson.com/our-customers/digitalasw/>

WE BRING MORE TO LIFE

Please visit www.aswatson.com for more in-depth information about A.S. Watson Group and its brands.