



SUPERDRUG'S SHONA BEAR APPOINTED VICE PRESIDENT OF THE SOCIETY OF COSMETIC SCIENTISTS

Shona Bear, Quality and Technical Manager at Superdrug has been appointed Vice President of the Society of Cosmetic Scientists (SCS).

Shona's new role will form part of the team at the SCS who look to advance the science of cosmetics by working with the next generation of cosmetic scientists, from school level upwards. One of the societies main aims this year will be to offer support and development opportunities to universities that offer cosmetic science degrees and welcome the newest members to the industry.

Shona commented "I'm delighted to be taking on the VP role at the SCS and am looking forward to helping to develop the next generation of cosmetic scientists. In the work that I do at Superdrug, we are always looking at how we can advance our cosmetics and so to be able to be part of a society that supports the new members of the industry is a pleasure."

As Vice President Shona will be working with the current President Sam Farmer and Immediate Past President Laura Kirkbride to push forward the 5-year strategy to modernize the SCS and ensure that the society delivers benefits long into the future. The aims of the society include promoting high ethical standards in cosmetic science, advance the science of cosmetics and toiletries and maximise the accessibility of society activities and encourage participation throughout the profession.

Simon Commins, Chief Commercial Officer at Superdrug commented *"We are so happy for Shona and her new role. Superdrug as a retailer is really investing in development and support of the next generation, and so to have members of the team going out and doing that in other areas of the industry is great to see."*

Notes to editor:

Superdrug offers the best in trending beauty brands, everyday personal care and essential health products. With over 830 stores across the UK and Ireland, Superdrug brings the best in accessible beauty and health to the high street and online.

Superdrug shoppers can locate their nearest store by visiting the [store finder](#) on superdrug.com.

For further information please contact the Superdrug press office at Mind+Matter on 01273 712000 or email superdrug-mindplusmatter@ashfieldhealth.com.

About A.S. Watson Group:

Established in Hong Kong in 1841, A.S. Watson Group is the world's largest international health and beauty retailer operating over 16,100 stores under 12 retail brands in 27 markets, with over 140,000 employees worldwide. For the fiscal year 2020, A.S. Watson Group recorded revenue of US\$20.6 billion. Every year,

we are serving over 5.9 billion shoppers via our O+O (Offline plus Online) platforms, providing tech-enabled retail experience to customers offline and online.

A.S. Watson Group is also a member of the world-renowned multinational conglomerate CK Hutchison Holdings Limited, which has four core businesses - ports and related services, retail, infrastructure and telecommunications in over 50 countries.

Please visit www.aswatson.com for more information.