



Superdrug is recognised in Social Mobility Employer Index and Financial Times Diversity Leaders Report

Superdrug is proud to announce that it is recognised as a top 75 employer in the 2020 Social Mobility Employer Index and been placed within the top 10% of the Financial Times Diversity Leaders report. **In addition, Superdrug is the top rated essential UK retailer within the Financial Times Diversity Leaders report.**

Superdrug has been recognised as an inclusive retailer within the recently announced **Financial Times Diversity Leaders Report, ranking in the top 10% of employers at 86.** Evaluated on diversity of gender, ethnicity, age, disability, and LGBTQ+, the second annual ranking sees **Superdrug ranked as the top rated essential UK retailer.** In addition, Superdrug ranked 10th out of 85 in Industry and Retail. Superdrug has been included in the top 10% of the total report since its creation last year.

Similarly, in this year's **Social Mobility Employer Index**, Superdrug was ranked within the top 75 employers alongside just one other retailer. The Social Mobility Index is the leading authority on employer best practice within this area. Created by the Social Mobility Foundation in 2017, the index ranks UK employers on the action to ensure they are progressing talent from all backgrounds, highlighting companies who are doing the most to change how they find, recruit and develop employees regardless of background and education.

As a conscious retailer, diversity and inclusivity are cornerstones of Superdrug's brand mission, recognised by their inclusion within these two prestigious studies. As part of a continued drive to be an industry leader in diversity, Superdrug has several ongoing internal and external initiatives. To ensure Superdrug has a solid foundation in social mobility, with an 'Access All Areas' employee network was created to guarantee opportunities are accessible for everyone, regardless of background or education. This employee network partners with, and offers opportunities to the Drive Forward Foundation, an organisation which helps support individuals who are leaving the care system. To help foster a culture of diversity and inclusion, an internal BAME employee network forms a key part of the people strategy at Superdrug. Externally, Superdrug continues to campaign for change in beauty, with its long standing 'Shades Of Beauty Campaign' which has seen the introduction of 110 new products and a commitment to only stock fully inclusive cosmetics. In addition, Superdrug is the Number 1 retailer for kinks, curls and coils haircare on the UK high street, offering 149 products catering for all types of curls and afro hair types with this range available in over 73% of our stores.

Joanne Mackie, Customer and People Director at Superdrug, says: *'At Superdrug, inclusivity and diversity are top business priorities. We are proud of our constantly evolving initiatives, both internally and externally which elevate and support those in different communities or of different backgrounds. We are incredibly pleased to have been recognised in both of these studies, and will continue our mission to listen and support all our employees as a conscious employer'*



For more information, images or quotes, please contact the Superdrug press office at Pegasus on 01273 712000 or email superdrug@thisispegasus.co.uk.

Notes to editors

Customers can locate their store by calling customer services on 0345 671 0709

Superdrug offers everyday accessible beauty and health on the UK high street with around 800 stores in the UK and Ireland

About A.S. Watson Group

- Established in Hong Kong in 1841, A.S. Watson Group is the world's largest international health and beauty retailer with over 14,300 stores in 24 markets. Each year, over four billion customers and members shop with our 12 retail brands, both in stores and online.
- In Hong Kong, we operate more than 600 stores under four retail brands – Watsons, PARKnSHOP, FORTRESS, and Watson's Wine. In addition, we manufacture and distribute high quality drinking water brand Watsons Water, as well as the famous juice drinks Mr Juicy and Sunkist.
- For the fiscal year 2017, A.S. Watson Group recorded revenue of HKD156.2 billion. We have over 140,000 employees worldwide, including 12,900 in Hong Kong.
- A.S. Watson Group is also a member of the world-renowned multinational conglomerate CK Hutchison Holdings Limited, which has five core businesses - ports and related services, retail, infrastructure, energy and telecommunications in over 50 countries.
- Please visit www.aswatson.com for more in-depth information about A.S. Watson Group and its brands. You may also stay in touch with us via our digital presence (eCommerce, social media, mobile app & more); more details are at <http://www.aswatson.com/our-customers/digitalasw/>

WE BRING MORE TO LIFE

Please visit www.aswatson.com for more in-depth information about A.S. Watson Group and its brands.