



SUPERDRUG EXPANDS 'STORE TO DOOR' DELIVERY SERVICE TO SCOTLAND

Customers in Scotland are now able to shop using Superdrug's same-day courier service

This week, Superdrug has expanded their same-day courier service, 'Store to Door', to customers in Scotland. The retailer, which supplies customers with over one million healthcare products a week, is offering the service to shoppers within a approximate 5 mile radius of nine Scottish Superdrug stores within the Glasgow and Edinburgh regions.

The service, which initially launched in 2021 to allow customers to access products safely through the covid pandemic, has seen huge success with over 10,000 deliveries completed since launch. Offering customers a more accessible way to shop, the service allows shoppers to order their favourite products directly from their local store, ensuring consumers have access to the very best of beauty and healthcare, direct from Superdrug stores.

The service, powered by rapid delivery specialists Stuart, allows speedy delivery within 2 hours, with capped prices based on location. Delivery will be available from £5.40, within a radius of 1.5 miles from the chosen store, offering convenience and amazing value for money.

Customers will be able to shop all of their beauty and personal care favourites from store directly to their home within a few hours.

To access the new Store To Door delivery service, shoppers need to be signed up for the Superdrug Health & Beautycard and be ordering a delivery of £15 or over. Signing up for the Health & Beautycard is free and can be completed instore or online at [Superdrug.com](https://www.superdrug.com).

Matt Walburn, ecommerce, Customer and Marketing Director at Superdrug says: "After a successful launch, with over 10,000 customers using our Store to Door service to date, we are so pleased to be able to expand the rapid same day delivery service to our Scottish customers. Fulfilled by our incredible store teams and delivered by our partner Stuart, the service fits brilliantly alongside our market leading 30-minute Order and Collect instore offering."

Brendan Hamill, UK General Manager at Stuart, added, "We are thrilled to be partnering with Superdrug to ensure that Scottish consumers are able to benefit from our joint same day delivery proposition - catering to their everyday needs and ensuring that they have a quick and reliable service at their fingertips."

To see if Superdrug Store to Door is available in your area, visit [Superdrug.com](https://www.superdrug.com) for more information.



Notes to editor:

Superdrug ☆

Superdrug offers the best in trending beauty brands, everyday personal care and essential health products. With over 830 stores across the UK and Ireland, Superdrug brings the best in accessible beauty and health to the high street and online.

Superdrug shoppers can locate their nearest store by visiting the [store finder](#) on superdrug.com.

For further information please contact the Superdrug press office at Mind+Matter on 01273 712000 or email superdrug-mindplumatter@ashfieldhealth.com.

About A.S. Watson Group:

Established in Hong Kong in 1841, A.S. Watson Group is the world's largest international health and beauty retailer operating over 16,100 stores under 12 retail brands in 27 markets, with over 140,000 employees worldwide. For the fiscal year 2020, A.S. Watson Group recorded revenue of US\$20.6 billion. Every year, we are serving over 5.9 billion shoppers via our O+O (Offline plus Online) platforms, providing tech-enabled retail experience to customers offline and online.

A.S. Watson Group is also a member of the world-renowned multinational conglomerate CK Hutchison Holdings Limited, which has four core businesses - ports and related services, retail, infrastructure and telecommunications in over 50 countries.

Please visit www.aswatson.com for more information.