

Superdrug Health Introduces MeditSimple In Over 80 Health Clinics

MeditSimple and Superdrug join forces to bring Comprehensive Women's Health Services to the High Street.

Leading health and beauty retailer Superdrug announces a new service with MeditSimple, which will expand the availability of a wide range of female diagnostic tests in over 80 convenient UK high street locations.

The new services use MeditSimple's AI-powered online platform which helps reduce the time to diagnosis by streamlining healthcare pathways. Therefore, it helps increase healthcare accessibility for women by introducing a five step process that simplifies both testing and interpreting the results.

The five step process is:

1. Women can use the MeditSimple online platform to [book a blood test](#) in over 80 Superdrug Health Clinics. They don't need to secure a doctor's appointment beforehand.
2. Then Superdrug's trained and dedicated healthcare staff will collect the sample.
3. Once reviewed by one of the platform's GPs, results will be available within 24-72 hours.
4. However, if any abnormal findings arise, patients will be invited to schedule a consultation with a private GP, either in person or remotely. This will help to clarify the results and provide any necessary prescriptions.
5. After the consultation, the prescription will be immediately available on the MeditSimple platform, securely encrypted for patient safety.

Chloe Anderson, Head of Superdrug Healthcare Services comments "By utilising our trained and dedicated healthcare staff to collect blood samples, this new service enables us to offer even more accessibility to patients."

MeditSimple's new Centre of Excellence for Women's Health

MeditSimple is committed to making women's health services more accessible. This [new Centre of Excellence](#) brings together trusted health professionals in the field of women's health, including:

- fertility and reproductive health
- gynaecology
- antenatal care
- gynaecologic oncology
- maternity services
- mental health

In addition to this carefully curated network of specialised health professionals, the Centre links women to the most recognised diagnostic centres across the UK, designed to meet their specific needs.

Laurence Levy, CEO of MeditSimple says "Optimising patient pathways means every

woman can receive quicker and more affordable care, without sacrificing quality. Early diagnosis plays a crucial role in reducing the cost of care and the time required for diagnosis. In most cases the time to diagnosis is reduced by 50%. That's why we believe that enhancing accessibility to laboratory tests is essential to our mission.”