

Superdrug ☆

PRESENTS

PRESS RELEASE

Superdrug welcome a host of celebs to Superdrug Presents 2023!

The leading Beauty & Health Retailer welcomes back its biggest customer event for 2023.



Ki & Dee



Amanda Holden



Georgina Harrison

Celebrities such as Amanda Holden, Liberty Poole, Georgina Harrison and Imogen Thomas attended the launch of Superdrug's biggest beauty & health experience, Superdrug Presents last night.

Hosts Ki & Dee (Diana Vickers & Chiara Hunter) were in attendance and kept the crowd informed of the nights proceedings, as Love Island's Ellie Spence, Anna-May Robey, Kaz Kawmi and Georgia Steel enjoyed treatments in Superdrug's Beauty Studio. Married at First Sight stars Jenna, Zoe and Sophie enjoyed an array of interactive beauty brand experiences with brands such as Batiste, Eylure and Revolution.



Jenna & Zoe from MAFS



Felicity Hayward & Friends



Anna-May Robey

The event, which is open to customers over the next three days, is the 'ultimate health and beauty playground' and offers customers exclusive interactive masterclasses hosted by industry insiders

such as 3ina, Eylure and CeraVe, the opportunity to meet their favourite celebrities and influencers, as well as getting the chance to find out more about popular brands. What is more, attendees can enjoy free treatments, makeovers, hairstyling and tutorials from cult favourites such as E.L.F, Revolution and Batiste and Superdrug Beauty Studio.

The event which takes place at The Truman Brewery, London will run from Friday 24th February until Sunday 26th February 2023 and tickets are still available. Priced at £29.99 for Health & Beautycard members and £39.99 for non-Health & Beautycard holders, the cost includes entrance to the event, masterclass tickets and the sought after goody bag worth over £300!

Helen Flaxman, Head of Customers and Communication at Superdrug comments, “We are thrilled to be welcoming customers to Superdrug Presents and are excited to be able to bring together and celebrate the best in health and beauty. With more experiences, more masterclasses and even more attendees, we want to ensure that Superdrug Presents is a space for visitors to fully immerse themselves in their favourite brands, as well as enjoying unique Superdrug experiences.”

The last remaining tickets can still be purchased for Friday and Sunday at [Superdrug Presents 2023 Tickets, London | Eventbrite](#) although availability is limited. Saturday’s event is now sold out!

For more information please contact: superdrug-mindplusmatter@ashfieldhealth.com

Notes to editor:

Superdrug ☆

Superdrug offers the best in trending beauty brands, everyday personal care and essential health products. With over 780 stores across the UK and Ireland, Superdrug brings the best in accessible beauty and health to the high street and online.

Superdrug shoppers can locate their nearest store by visiting the [store finder](#) on superdrug.com.

For further information please contact the Superdrug press office at Mind+Matter on 01273 712000 or email superdrug-mindplusmatter@ashfieldhealth.com.