

SUPERDRUG HEALTH INTRODUCE THRIVA DIAGNOSTIC TESTING ACROSS ITS HEALTH CLINICS

London - [Thrive](#), the personal diagnostics and health platform, today announces a two-year nationwide service with leading health and beauty retailer, Superdrug, through its platform for organisations, [Thrive Solutions](#).

The services available at Superdrug Health Clinics enable people to understand their physical health, and help them to make some informed decisions about their health and lifestyle choices going forwards. Working with Thrive Solutions will enable Superdrug to advance its health diagnostics offering in-clinic health testing, providing customers personalised health reports and advice from GPs based on customers test results, through the Thrive Solutions platform. Superdrug customers will be offered an extensive range of health test kits, including their three newly launched antibody tests for chickenpox, Hepatitis B, and MMR.

Thrive Solutions is a new diagnostics-as-a-service platform from Thrive, enabling healthcare organisations and private companies to deliver diagnostics at scale, bringing testing to people on their local high-street.

With the power of technology and data and with providers like Superdrug, Thrive Solutions aims to help people spot the warning signs of disease, positively change their behaviours, and increase the number of years they spend in good health.

Through Thrive Solutions diagnostics platform, Superdrug will offer a venous draw service via an online booking platform, enabling customers to purchase a health testing kit and book a blood test with a nurse remotely.

The Thrive Solutions offering puts years of clinical and technical experience delivering remote diagnostics - in which it has reached over 2m people with at-home tests - into a flexible, convenient and scalable platform for organisations - seamlessly integrating with existing digital systems to deliver insights via a simple API.

Hamish Gierson, CEO and Co-Founder of Thrive comments:

“Having already extended our venous offering to 165 clinics and pharmacy sites nationwide, this partnership marks an important new milestone for Thrive, particularly given Superdrug’s presence on the British high street.

“Not only does this partnership enable us to significantly boost accessibility of health testing through home diagnostics, but it gets us even closer to achieving our long-term mission, to provide people with the tools to proactively manage their own health.”

Chloe Anderson, Head of Healthcare Services at Superdrug comments:

“For the last 14 years, our Health Clinics have been at the forefront of offering market-leading and accessible healthcare provision to customers on the high street. Working with Thriva will enable our clinics to continue to deliver even greater health testing to their patients.”

Ends