



## TIKTOK POSTIE MAKES COMEBACK TO HIGH STREET

The internet's favourite postie dons her iconic uniform once again as she visits Superdrug to Share the Love this Valentine's Day

This Valentine's Day, **Laura Orgill** is picking up her postbag and cap once more, partnering with Superdrug on a viral stunt. Laura has pounded the pavements at her local Cardiff high street, Sharing The Love by surprising shoppers and buying them their ultimate favourite product from Superdrug. Whether it's the latest beauty electrical, or the skincare product they've always wanted, Laura will be dashing into store to fulfil their wish and treat them this Valentine's Day week.

What's more, the TikTok postie has had a glam make-over, with a pink take on her iconic uniform, complete with pink cap and postbag!

TikTok star, Laura Orgill, says: *'It was so much fun bringing some sparkle to my local high street! I love being a postman, chatting to people in my local community, so it was great to be able to offer people such a wonderful treat by partnering with Superdrug. I'm in love with my new pink postie outfit!'*

### #ShareTheLove

Not based in Cardiff? Superdrug is Sharing The Love with shoppers nationwide this Valentine's, with a host of money off offers:



Free Naturally Radiant Cleansing Pads (worth £6.99), when you spend £15 on skincare. Available until 22<sup>nd</sup> of February (for Health & BeautyCard Members)



Dolce & Gabbana Light Blue EDT 100ml, **now £84**, was £50



Calvin Klein Eternity For Men EDT 100ml, **now £31**, was £60



HUGO Just Different For Him EDT 75ml, **now £25**, was £50



**Notes to editor:**

Superdrug ☆

Superdrug offers the best in trending beauty brands, everyday personal care and essential health products. With over 830 stores across the UK and Ireland, Superdrug brings the best in accessible beauty and health to the high street and online.

Superdrug shoppers can locate their nearest store by visiting the [store finder](#) on superdrug.com.

For further information please contact the Superdrug press office at Mind+Matter on 01273 712000 or email [superdrug-mindplusmatter@ashfieldhealth.com](mailto:superdrug-mindplusmatter@ashfieldhealth.com).

**About A.S. Watson Group:**

Established in Hong Kong in 1841, A.S. Watson Group is the world's largest international health and beauty retailer operating over 16,100 stores under 12 retail brands in 27 markets, with over 140,000 employees worldwide. For the fiscal year 2020, A.S. Watson Group recorded revenue of US\$20.6 billion. Every year, we are serving over 5.9 billion shoppers via our O+O (Offline plus Online) platforms, providing tech-enabled retail experience to customers offline and online.

A.S. Watson Group is also a member of the world-renowned multinational conglomerate CK Hutchison Holdings Limited, which has four core businesses - ports and related services, retail, infrastructure and telecommunications in over 50 countries.

Please visit [www.aswatson.com](http://www.aswatson.com) for more information.